

Envision Victor
Notes from Partners Meeting 6/10/09

- **Dahvi updates the Partners on Envision Victor projects/ events/ activities.**
Several suggestions and tasks came out of this conversation:
 - Work on developing a press/outreach plan to make sure that information about events gets out consistently and thoroughly every time.
 - Create a map of “how people get information” in Victor so that we know how to reach them.
 - Create a list of talking points and a description of Envision Victor and our goals, and make sure this gets out to all committee members (Value-based decision-making to plan the future of Victor)
 - Create a postcard that will be mailed to everyone in Victor – that introduces these items
 - Make sure there is at least one home for all info – be it the library, the city, or somewhere else.
 - Make sure the City staff is up-to-date with the EV project and efforts
 - Create a story booth in town, where people can leave their stories
 - Create an entry banner or a series of banners for the town
 - Figure out a way to get all action projects and EV efforts up online
 - Develop a plan for “branding” all projects to come out of EV
 - Show all logo submissions on the web or make a calendar, etc... figure out how they get incorporated elsewhere
 - Add Scott G. and Jeff Seacrest to the outreach committee
 - Create ad in the newspaper for the kids camp that includes a deadline for registration
 - Connect with the scouts (Kelly) to enhance outreach efforts and let them know about the camp
 - Structure the committees to react to seasonal availability or lack thereof
 - Connect with the 4-H club to enhance outreach and get the word out about the camp
 - Involve kids on designing the kids trail for Pioneer park
 - Get monthly reports from each committee
 - Create a report for City Council
 - Document the work of all committees and take photographs of all of them
 - Create short updates on progress for showing to the public – like old newsreels – Can Rebecca and John help create these?
 - Make sure that everything that happens through Envision Victor gets documented and create an Envision Victor timeline, with pictures, that is accessible to the public
 - Find a way to report on early successes – parking, Pioneer Park, etc.
 - Schedule “touch points” – ways to report to the public once per quarter, predictable, well advertised, etc.

- **Brief discussion about role of Steering Committee**

- We need to discuss the role of the steering committee, as opposed to the “Big Picture” committee.
 - We need to figure out whether to shrink the steering committee to the project partners or not.
 - We need to figure out if we want to add more citizens to the steering committee
 - The steering committee should meet every month (Dahvi should schedule these now)
 - More jobs should be assigned to the Steering Committee members
 - We will discuss this more at our next Steering Committee meeting
- **Discussion about work plan – results**
 - Dahvi will create a workplan that incorporates goals, storytelling, and timeline as well as the Phases and outcomes we have defined
 - Product Outcomes:
 - Identify and crystallize a set of values that the residents of Victor want to preserve throughout the planning process
 - Create a set of resident priorities and preferred actions to guide the City’s efforts
 - Design a “sniff-test” or “check-back” protocol for the City to use to constantly measure their efforts against the values identified.
 - Seed action projects that enhance our community
 - Process Outcomes:
 - Engage and empower residents, and get them actively involved in improving life in our City
 - Develop a new method for seeking input from the public, rooted in their values
 - Enhance the health and function of our community, by helping people get to know each other, and building trust and respect