

Envision Victor Subcommittee Descriptions

Youth

The Youth Subcommittee will manage and oversee those youth oriented projects that are a part of Envision Victor. They will be responsible for helping to craft, organize, and manage these projects as Envision Victor moves forward. Youth projects could likely include anyone from age 5 – 18, and might involve digital storytelling, storytelling camp, and story interviewing, as well as any other projects youth participants might suggest. There should be some young people on this Subcommittee.

Action Projects

Envision Victor will have the chance to spin-off or co-sponsor several action projects over the course of its lifetime. Some of these will be small, short-term projects, and some could be much larger. The Action Projects Subcommittee will help orchestrate and organize these projects. They will help find project leaders, determine overall action project strategy, assist with action project outreach, and facilitate project evaluation.

Big Picture

The Big Picture Subcommittee will be responsible for helping to put Envision Victor activities in context for the public. First, they will lead the effort to compile a record of past community planning projects that have taken place in Victor. Notes and records from these efforts have already been collected, but this group will be asked to come up with a useful and creative way to share them with the public. This Subcommittee will also collect feedback and evaluations from the community as the project moves forward and work to integrate these sentiments into the project to enhance it throughout its lifetime. This Subcommittee will help ensure that the overall project stays on track with its stated goals. Finally, this Subcommittee will help collect baseline survey data for the Orton Family Foundation regarding the project at several times throughout the project period.

Outreach

The Outreach Subcommittee will take the lead in public communications and outreach strategy. This Subcommittee will help build connections with diverse community members, and invite them to participate in various ways throughout the project. This Subcommittee will assist with advertising and media outreach, and it will help craft strategies to bring more people and highly connected or influential people into the project.

Storytelling

The Storytelling Subcommittee will help design and plan the storytelling component of the project. This will involve everything from determining which types of storytelling tools and projects will be undertaken here, to setting up and helping to manage these projects. The Storytelling Subcommittee will likely

work closely with Barbara Ganley, of Digital Explorations, and several other Subcommittees to create and incorporate powerful storytelling tools into the Envision Victor project.